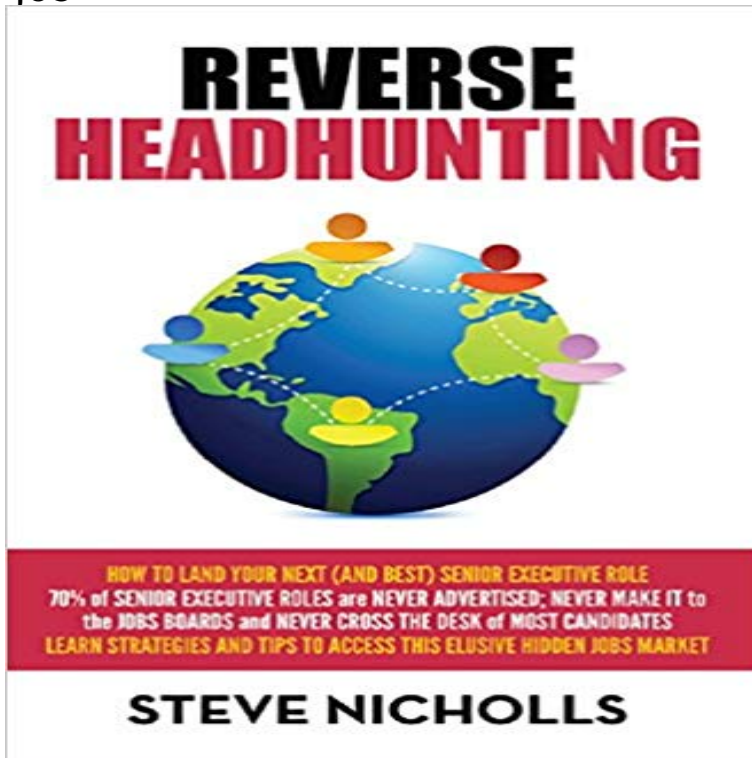


Reverse Headhunting: How to land your next (and best) senior executive job



How can you access the executive Hidden Jobs Market? Become a Reverse Headhunter! How to land your next (and best) senior level role The world of executive level job search has changed beyond all recognition in the last few years. In his new book Reverse Headhunting, executive career coach and owner of Executive Connexions Ltd. Steve Nicholls shows job hunting executives how to access the best senior level roles; those that are unadvertised. This unadvertised jobs market, or Hidden Jobs Market is still largely ignored by executive job seekers. Why? Steve says, I think that there's a human element in play here. We seem to find it easier to connect to a website/newspaper job advert, even when everyone else is chasing those advertised roles. Nevertheless, research shows that 70% of the best jobs are to be found in this Hidden Jobs Market. It's vital in today's ultra-competitive jobs market to change your thinking, says Steve. Being proactive and focusing on the Hidden Jobs Market might seem daunting at first, but the rewards can be incredible. Smart use of social media is one of the critical steps to success in tracking down these hidden roles, and in the book Steve takes you step-by-step through easy to apply techniques, that if used consistently will transform the way that your executive job search is carried out. In Reverse Headhunting learn how to: Access the executive Hidden Jobs Market Construct a compelling CV / Resume that gets interviews Prepare for job interviews properly Build a consistent and authentic personal brand Leverage social media to attract the right people & opportunities??? What Readers are saying A clear no-nonsense guide to the multi-layered world of finding your new role in the complex market that exists in the 21st Century. Steve identifies how a candidate needs to use a variety of techniques and

tools to gain an advantage in their search. Any executive job searcher that misses the opportunity to take on his advice by reading this book will undoubtedly find their quest more difficult and longer in duration. Luke Ireland, Managing Director Reverse Headhunting is a very practical reference, particularly useful for the executives who have not had a need to deal with recruiters or faced a job interview for a long time. The book helps you to prepare for interview situations and to answer questions you did not have to consider previously. References to other material expand this work making it a broad forum of information. I wish to acknowledge also that I personally am a beneficiary of Steve's assistance in my career transition. Les Michalik, CEO With chapters on getting the CV / Resume in shape and sharpening up job interview skills, the book also contains insights from head hunters and recruiters, which will give you many insights to give you an edge in your job search. Scroll up and order your copy today.

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