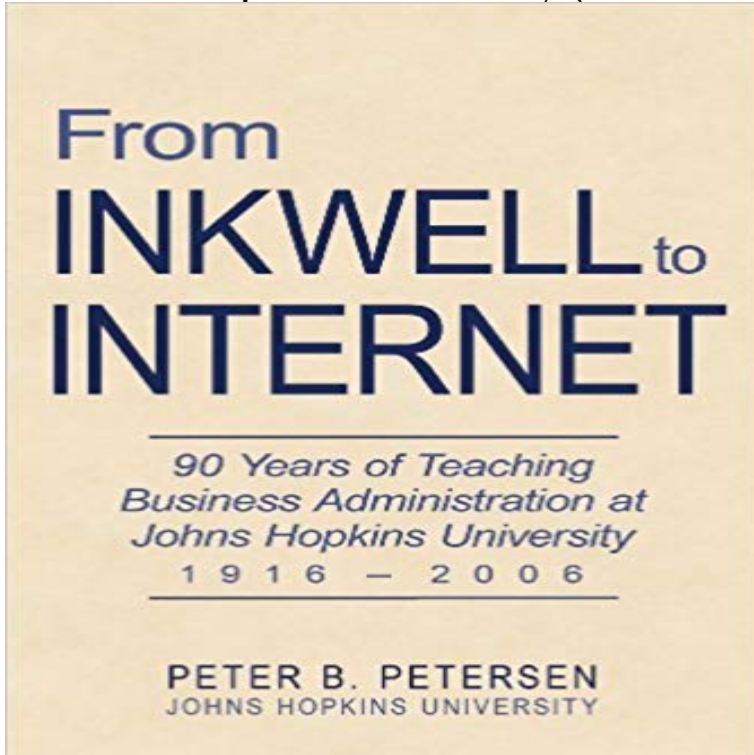


From Inkwell to Internet: 90 Years of Teaching Business Administration at Johns Hopkins University (1916-2006)



When the newly established Carey Business School was added to Johns Hopkins University in Baltimore, Maryland, January 1, 2007, the school entered a new era in teaching business administration. But the years leading to the opening of the business school provided a solid foundation. From Inkwell to Internet details the ninety-year evolution of teaching business administration at Johns Hopkins from 1916 to 2006. Author Dr. Peter B. Petersen, a full-time faculty member for almost twenty-seven years and director of the Hopkins Business Division three times, gathered information for almost three decades. This thorough compilation of statistics includes listings of course offerings, degree programs, faculty appointments, personal profiles, and interesting anecdotes. From Inkwell to Internet traces the history of teaching business administration at Johns Hopkins, beginning in 1916 with the emergence of the business program. By 1920, it involved twelve professors and fourteen course offerings including accounting, finance, salesmanship, advertising, transportation, labor, and foreign trade. In its ninety-year history, the focus centered on quality in the classroom and partnerships with business, industry, and the public sector as well as sister schools within Hopkins. As the teaching of business advances with the Carey Business School, the Hopkins tradition of developing innovative business programs continues.

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