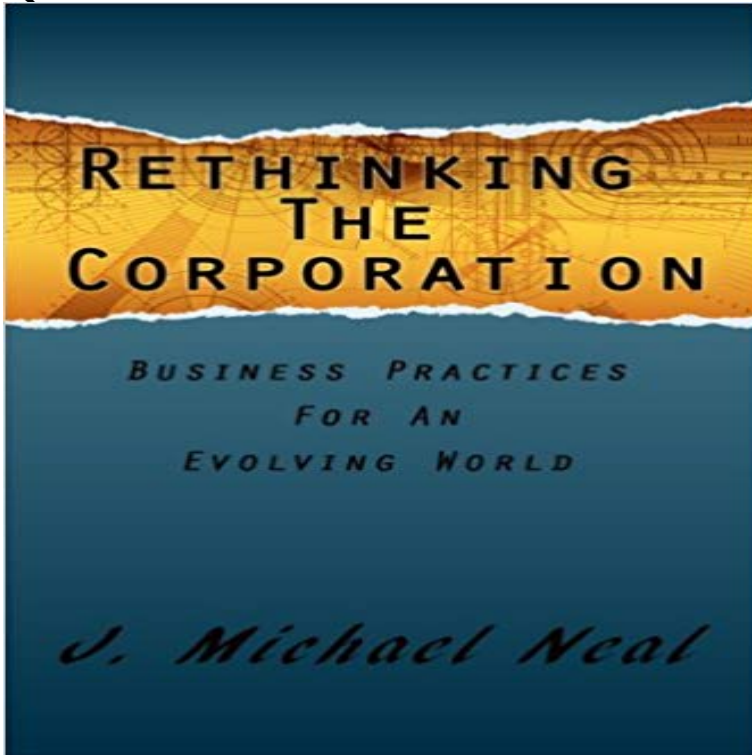


Rethinking the Corporation (Ask Yourself Why: A Guide to Fundamental Questions All Business Leaders Should Consider Book 1)



This is a short collection of essays on the sort of high level thinking that too few people engage in. It is Philosophy of Business, asking what corporations really are and what are the more subtle things that the people inside them really do. It aims to get the reader to ask the most fundamental of all questions, Why? This is the first volume in a series of pieces. It considers the question of what a corporation is and what it is not. It starts by asking how it is that a capitalist society determines what a person is worth. If our medium of exchange is money, must this be the answer to that question? The second essay discusses who controls a company, the regime that produces this distribution of power, and whether this regime is just. How authority is distributed has consequences on the decisions that are made. Who should control an entity so diverse? The last piece addresses the idea that corporations are persons. It is an established legal point that they are. Under established legal doctrine, it is necessary for certain attributes of corporations, but it leads to some odd conclusions as to what being a person means.

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