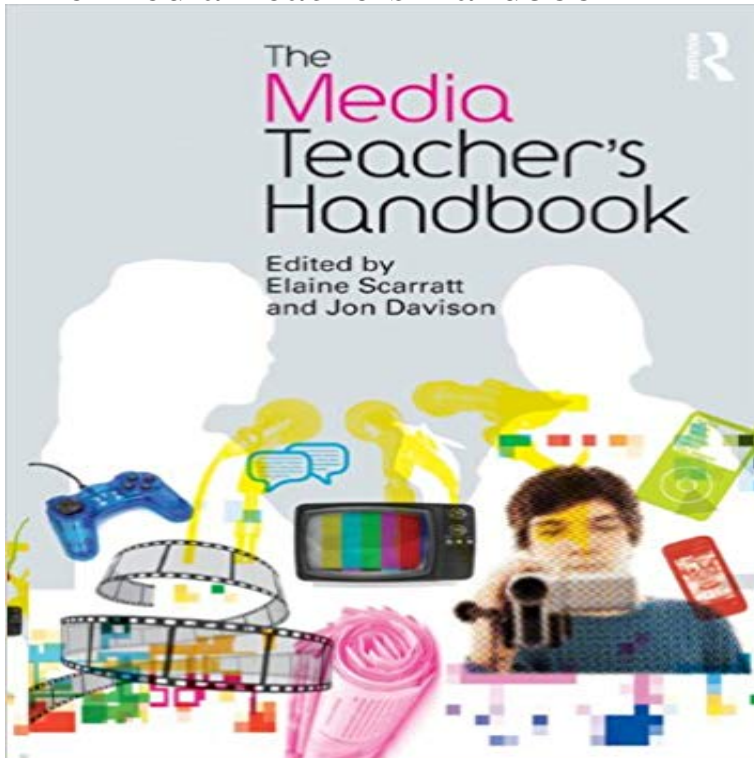


The Media Teachers Handbook



The Media Teachers Handbook is an indispensable guide for all teachers, both specialist and non-specialist, delivering Media Studies and media education in secondary schools and colleges. It is the first text to draw together the three key elements of secondary sector teaching in relation to media study - the theoretical, the practical and the professional - in order to support media teachers throughout their careers:Section One: Contexts explores the history of, rationale for, and justification of studying the media from 1900 to the present day, and considers the tensions implicit in the subject caused by opposing views of culture.Section Two: Curriculum comprises seven chapters that focus on studying the media from Key Stages 3 and 4 in English, through GCSE and A Level Media Studies. It also explores approaches to teaching the Creative and Media Diploma, media and citizenship, and practical media production.Section Three: Career Development is designed to support those establishing and leading Media Studies departments and those who are charged with the initial preparation and professional development of teachers.Written by experts involved in the teaching, training and examination of Media Studies, this one-stop resource is packed with illustrative case studies and exemplar schemes of work which can be easily adapted for your own needs. Suggested Reading and Recommended Resources sections at the end of each chapter list additional books, films, DVDs, groups, agencies, organisations, contact details, websites and other materials which will support your teaching even further.The Media Teachers Handbook is an essential guide to the theory, pedagogy, and practice of media education that will enable you to teach your subject expertly and with confidence.

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